

1st MSME Conference

PROGRAM

University of the Philippines – Bonifacio Global City
16 March 2018

08:00 – 09:00 AM	Registration
09:00 – 09:05 AM	Opening Address Elvira A. Zamora, D.B.A. Conference Chair Vice-President for Development, UP
09:05 – 09:10 AM	Introduction of Keynote Speaker Fidel R. Nemenzo, D.Sc. Officer-In-Charge, ISSI Vice-Chancellor for Research and Development, UP Diliman
09:10 – 09:35 AM	Secretary Ramon M. Lopez Department of Trade and Industry Keynote Speaker
09:35 – 09:45 AM	Message Dr. Michael L. Tan Chancellor, UP Diliman
09:45 – 10:10 AM	Morning Break
10:10 – 11:30 AM	Session 1: Trends and Challenges Facing MSMEs
11:30 – 01:00 PM	Lunch Break
01:00 – 01:05 PM	Introduction of Keynote Speaker Fidel R. Nemenzo, D.Sc.
01:05 – 01:30 PM	Secretary Fortunato T. de la Peña Department of Science and Technology Keynote Speaker
01:30 – 03:10 PM	Session 2: Enhancing Entrepreneurship
03:10 – 03:20 PM	Afternoon Break
03:20 – 05:00 PM	Session 3: The MSME and its Contributions to Society
05:00 PM	Closing Remarks Fidel R. Nemenzo, D.Sc. Officer-In-Charge, ISSI Vice-Chancellor for Research and Development, UP Diliman