



MSME CONFERENCE

**MSME &
NATION-
BUILDING**

**AN INVITATION TO
SPONSOR**

**MARCH 16, 2018
9 A.M. - 5 P.M.
UNIVERSITY OF THE
PHILIPPINES-BONIFACIO
GLOBAL CITY**



MSME CONFERENCE

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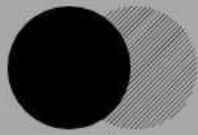
ABOUT UP ISSI

The Institute for Small Scale Industries (ISSI) of the University of the Philippines was established to provide training and research services and programs to micro, small and medium enterprises in the Philippines. ISSI has been fulfilling its mission of empowering Filipino entrepreneurs for the last 50 years.

ABOUT THE CONFERENCE

In carrying out its mandate of assisting the small and medium-scale industries in the country, UP-ISSI is organizing its 1st MSME Conference with the theme “MSME and Nation-building.” The conference will bring practitioners, policy makers, and academics (graduate students/post graduate students/research fellows) to gather to discuss and share their ongoing research, case studies, policy papers, and scholarly works on/related to Micro, Small and Medium Enterprises.





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CONFERENCE THEME

The number of micro, small, and medium enterprises (MSMEs) compose 99% of the local businesses in the Philippines. It has also been considered as the country's economic thrust for inclusive growth and is included among the priority areas of ASEAN's policy focus and resources. Despite the numbers and policy agenda, the Philippines continues to lag behind on its rank in the World Bank's "Ease of Doing Business." MSMEs face big challenges in terms of finance, technological upgrading, and heavy market competition. Given the current undertakings and advocacies of the government and international organizations, such as ASEAN, it is imperative that the current MSMEs status, prospects, and challenges, including the existing mechanisms be reviewed and studied.

CONFERENCE TOPICS

Topics include, but not limited to the following:

- *Entrepreneurship education
- * Enterprise development
- * Local and International Market Development for MSMEs
- *MSME Financing
- *MSME Policy development
- *MSME Strategic/functional management
- *New Trends in entrepreneurship
- * Social Entrepreneurship
- *Startups
- * Technology and Innovation





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SPONSORSHIP PACKAGES

PLATINUM SPONSOR ₱ 30,000.00

- Reserved 8 attendees slots on the conference
- Inclusion of the company in the periodic live acknowledgment throughout the event
- Option to display (1) company banner stand AS PROVIDED by the company on the day of the event at the venue (max size 2.75ft x 6.5ft)
- Logo on the conference tote bags
- Logo featured on the final banner and invitation letters to be released one month before the conference
- Logo, 200-word company profile, and a link to your website on the conference sponsor webpage to be published three months before the conference
- Full page ad on the program booklet (black&white)

GOLD SPONSOR ₱ 25,000.00

- Reserved 6 attendees slots on the conference
- Inclusion of the company in the periodic live acknowledgment throughout the event
- Option to display (1) company banner stand AS PROVIDED by the company on the day of the event at the venue (max size 2.75ft x 6.5ft)
- Logo featured on the final banner and invitation letters to be released one month before the conference
- Logo, company name, and a link to your website on the conference sponsor webpage to be published three months before the conference
- Half page ad on the program booklet (black&white)

SILVER SPONSOR ₱20,000.00

- Reserved 4 attendees slots on the conference
- Option to display (1) company banner stand AS PROVIDED by the company on the day of the event at the venue (max size 2.75ft x 6.5ft)
- Logo featured on the final banner and invitation letters to be released one month before the conference
- Logo on the conference sponsor webpage to be published three months before the conference
- Quarter page ad on the program booklet (black&white)

BRONZE SPONSOR ₱ 15,000.00

- Reserved 2 attendees slots on the conference
- Logo featured on the final banner and invitation letters to be released one month before the conference
- Logo on the conference sponsor webpage to be published three months before the conference
- Logo on the program booklet (black&white)

SPECIAL ARRANGEMENTS
IF YOU NEED ANY SPECIAL
ARRANGEMENTS REGARDING
SPONSORING, PLEASE CONTACT THE
ORGANIZER

Sponsorship agreement

In full understanding of the benefits and privileges presented, our company _____, is pleased to support the 2018 MSME Conference.

Sponsor level: _____

Company Name: _____

Authorized Representative: _____

Position: _____

Signature: _____

Office Address: _____

Telephone: _____

Email: _____

Mode of Remitting Sponsorship

() Cash. Send a duly assigned representative to meet one of our conference staff at ISSI, University of the Philippines-Diliman

() Cheque. Details to be provided for by a duly assigned representative of ISSI

This agreement dated as of _____, 2017 is between _____ (Sponsor's name) and the UP-ISSI, and the organizing body of the 2018 MSME Conference.

IN WITNESS WHEREOF, the parties hereto have caused this Agreement to be executed as of the date first set forth above.

UP-ISSI REPRESENTATIVE

Name & Signature: _____

Designation: _____

Contact number: _____

Email address: _____

SPONSOR'S REPRESENTATIVE

Name & Signature: _____

Designation: _____

Contact number: _____

Email address: _____

Please email and send the original copy of the form to the conference coordinator.

Conference Coordinator
Tel: 928-7077 to 79 loc 141 or 130
Email: issi.research@up.edu.ph

Address: Room 402, Institute for Small Scale Industries,
E.Virata Hall, E. Jacinto St. University of the Philippines-
Diliman, Quezon City